

**RESULTS OF INVESTIGATION:** The article was shipped in bulk drums as described above and after receipt by the dealer a portion of the article was repacked into the above-mentioned cartons.

Analysis showed that the article contained approximately 80 percent of the declared amount of phosphorus.

**LIBELED:** 2-26-60, S. Dist. Calif.

**CHARGE:** 502(a)—while held for sale, the carton label contained false and misleading representations that the article was adequate and effective to digest and regulate dietary fats; regulate and lower the cholesterol level of the blood; improve the functioning of the heart and the blood circulatory system; prevent heart disease and atherosclerosis; supply maximum biological benefit to the brain, nerve tissues, blood plasma, and cells of the body; and that a greater need for lecithin by persons over 35 would be satisfied by consuming the article.

The article was alleged also to be misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

**DISPOSITION:** 4-8-60. Consent—claimed by Bliss Vitamin Supply, Los Angeles, Calif., and relabeled.

**6226. Lecithin granules.** (F.D.C. No. 44429. S. No. 32-787 R.)

**QUANTITY:** 216 8-oz. btls. and 96 16-oz. btls. at New York, N.Y.

**SHIPPED:** 3-14-60 and 4-1-60, from Chicago, Ill., by Central Soya Co., Inc.

**LABEL IN PART:** (Btl.) "RG Lecithin \* \* \* granules \* \* \* a dietary source of choline, inositol and phosphorus. One tablespoonful provides 250 mg. of choline, 250 mg. of inositol and 225 mg. or 30% of the minimum adult daily requirement of phosphorus. \* \* \* A natural food product extracted from soybeans, RG Lecithin contains both linoleic and linolenic acids, which are known as polyunsaturated fatty acids \* \* \* Directions \* \* \* Mfd. by and packed for Central Soya Company, Inc., Chemurgy Division, 1825 N. Laramie Ave., Chicago 39, Ill."

**LIBELED:** 4-21-60, S. Dist. N.Y.

**CHARGE:** 502(a)—the label of the article, when shipped, contained false and misleading representations that the article was adequate and effective to regulate and lower the cholesterol of the blood.

**DISPOSITION:** 5-24-60. Default—destruction.

**6227. Leci-Trate tablets and natural iodine tablets.** (F.D.C. No. 44405. S. Nos. 93-221/2 P.)

**QUANTITY:** 116 100-tablet btls., 77 200-tablet btls., 10 500-tablet btls., and 11 1,000-tablet btls. of *Leci-Trate tablets*, and 12 500-tablet btls. and 288 120-tablet btls. of *natural iodine tablets*, at Seattle, Wash.

**SHIPPED:** 6-8-59 and 12-22-59, from Los Angeles, Calif., by the Vegetrates Co.

**LABEL IN PART:** "Vegetrates Leci-Trate Tablets (with Rutin & Safflower seed) [or "with Rutin"] Two tablets three times daily supplies: MDR. 150 mg. Lecithin\* 12 mg. Rutin\* 30 mg. Vitamin C 100% 60 mg. Rose Hips Powder\* In a base of Safflower Seed \* \* \* Formulated and Distributed only by Vegetrates Dependable Products, Los Angeles 29, California \* \* \* Each tablet is composed of 100% pure lecithin extracted from soy beans, rutin from buckwheat and Vitamin C (ascorbic acid) in a chocolate-like flavored coating derived from carob," and "Daily Iodine Unit (Natural Iodine Tablets)

Source: Pure Dehydrated Pacific Kelp (Macrocystic-Pyrifera), which supplies iodine in its natural form, together with excipients."

ACCOMPANYING LABELING: Leaflets entitled "Daily Iodine Unit."

LIBELED: 3-29-60, W. Dist. Wash.

CHARGE: *Leci-Trate tablets*, 502(a)—when shipped, the label contained false and misleading representations that the article was adequate and effective as a lipotropic agent in the blood vessels and to supply important amounts of unsaturated fatty acids, thus to favorably affect the blood circulatory system.

*Natural iodine tablets*, 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was adequate and effective for the treatment and prevention of ill health and serious diseases; chronic state of border-line nutrition; enlargement of the thyroid; goiter; infections; miscarriages; inadequate supply of milk of nursing mothers; fatigue of adolescence; and that the article would stimulate the normal growth of bones, hair, and skin, the normal development of the brain, and sexual development; maintain a normal pregnancy; and promote general health, growth, and development of man; and 502(e) (1)—the label of the article failed to bear the common or usual name of the article, namely, kelp tablets.

DISPOSITION: 5-31-60. Default—destruction.

6228. *Ex Ulcer tablets* and *Jensen's Formulae tablets*. (F.D.C. No. 44439. S. No. 43-807 R.)

QUANTITY: 4,300 tablets in bulk drums and 286 50-tablet btls. of *Ex Ulcer tablets*, and 2 50-tablet btls. of *Jensen's Formulae tablets*, at Butte, Mont., in possession of Elmeton Pharmacal Co.

SHIPPED: 2-8-60, from Portland, Oreg., by Haack Laboratories, Inc.

LABEL IN PART: (Drum) "Haack Laboratories, Inc., Portland, Oregon \* \* \* Manufactured for: Jensen Drug Company, Butte, Montana \* \* \* 25,800 tablets \* \* \* P.F. A-5213 Bismuth Subnitrate 7½ grains Bismuth Subgallate 5 grains Magnesium Oxide 5 grains Oil of Peppermint qs 51001"; and (btls.) "Ex Ulcer Tablets \* \* \* Elmeton Pharmacal Co. Butte, Montana San Francisco, Calif. Contains: Bismuth Oxygallate, Bismuth Oxynitrate, Magnesium Hydroxide, Mint Oil Directions" and "Jensen's Formulae Tablets Elmeton Pharmacal Co. Butte, Montana \* \* \* Contains Bismuth Oxygallate, Bismuth Oxynitrate, Magnesium Hydroxide, Mint Oil. Directions."

RESULTS OF INVESTIGATION: The tablets in the bottles were repacked by the dealer from bulk stock which had been shipped as described above.

LIBELED: 4-22-60, Dist. Mont.

CHARGE: 502(a)—the labels of the tablets, while held for sale, contained false and misleading representations that the tablets were an adequate and effective treatment for ulcers and other serious conditions of the stomach.

DISPOSITION: 5-18-60. Default—destruction.

6229. *Queen Bee capsules*. (F.D.C. No. 44407. S. No. 77-192 P.)

QUANTITY: 327 45-capsule btls. and 58 90-capsule btls. at Seattle, Wash.

SHIPPED: 2-5-60, from Los Angeles, Calif., by Retail Drug Service, Inc.

LABEL IN PART: (Btl.) "Queen Bee Brand Vitamins Minerals and Royal Jelly \* \* \* A dietary supplement (see side panel) \* \* \* One (1) Queen Bee Brand capsule three (3) times a day, or as directed by the physician. Each day's supply contains 6000 mcg. of certified pure, whole, natural Royal Jelly \* \* \* Caltex Distributors, Inc., Dallas, Texas."